

Application Number: 10/534,352  
Office Action Dated: November 17, 2006  
Response Dated: February 15, 2007

This listing of the claims will replace all prior versions, and listings of the claims in the application:

Listing of Claims:

Claims 1 to 18 (**cancelled**)

Claim 19 (**currently amended**) A device for creating illuminated indicia according to claim 18 27 wherein the first section of the light emitting member is a first colour and the second section of the light emitting member is a second colour.

Claim 20 (**currently amended**) A device for creating illuminated indicia according to claim 18 27 wherein the light emitting member includes a light stimulating agent selected from the group consisting of fluorescent pigments, phosphorescent pigments and ultraviolet pigments.

Claim 21 (**currently amended**) A light emitting member for creating an illuminating indicium, the light emitting member being used with a chamber and a light source positioned to illuminate the inside of the chamber, the chamber having internally reflective surfaces, said the light emitting member being composed of fluorescent material, and the light emitting member having:

a first section and a transparent second section, the first section being positionable in the chamber so that the internally reflective surfaces extend about the first section, the second section being extendable outwardly from the chamber, the first section being capable of receiving light from the light source and transmitting said light to an exposed remote edge of the second section, the exposed remote edge being capable of emitting light, wherein the second section has a cross-section generally in the form of the illuminating indicium.

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Claim 22 (**new**) A light emitting member according to claim 21 wherein under indoor and outdoor lighting conditions, a constant passive illumination is created at the exposed remote edge.

Claim 23 (**new**) A light emitting member according to claim 21 wherein said light causes a halo effect at the exposed remote edge.

Claim 24 (**new**) A light emitting member according to claim 21 wherein the first section of the light emitting member is a first colour and the second section of the light emitting member is a second colour.

Claim 25 (**new**) A light emitting member according to claim 21 wherein the light emitting member includes a light stimulating agent selected from the group consisting of fluorescent pigments, phosphorescent pigments and ultraviolet pigments.

• Claim 26 (**new**) A light emitting member according to claim 21 wherein the indicium is a letter or a numeral.

Claim 27 (**new**) A device for creating illuminated indicia, the device comprising:

a chamber, the chamber having internally reflective surfaces;

a light emitting member, the light emitting member having a first section and a second section, the first section being in the chamber and the internally reflective surfaces extending about the first section, the second section extending outwardly from the chamber, the second section being transparent and having an exposed remote edge;

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a light source, the light source being positioned to illuminate the inside of the chamber, the internally reflective surfaces directing light from the light source onto the first section and the first section being exposed to the light source, the first section receiving light from the light source, the first section transmitting substantially all of said light to the second section, the second section internally reflecting substantially all of said light to the exposed remote edge;

wherein substantially all of said light directed from the light source is emitted from the light emitting member at the exposed remote edge.

Claim 28 (new) A device for creating illuminated indicia according to claim 27 wherein the thickness of the exposed remote edge is less than the length or width of the first section.

Claim 29 (new) A device for creating illuminated indicia according to claim 27 wherein the first section of the light emitting member is a sheet.